East Bay Nursery

Yesterday Today And Tomorrow

Brunfelsia pauciflora 'Floribunda'



Yesterday Today And Tomorrow in bloom
Photo courtesy of NetPS Plant Finder

Height: 10 feet

Spread: 8 feet

Sunlight: ○ ◐

Hardiness Zone: 8b

Other Names: Floribunda Brunfelsia, Morning Noon And Night

Description:

This large shrub is spectacular in bloom; pansy-like flowers open deep purple, progress to lavender and then finally white, showing all three colors on the plant; perfect for the shrub border or containers

Ornamental Features

Yesterday Today And Tomorrow is covered in stunning clusters of deep purple round flowers with lavender overtones at the ends of the branches from mid spring to early summer. It has dark green foliage with light green undersides. The glossy pointy leaves remain dark green throughout the winter.

Landscape Attributes

Yesterday Today And Tomorrow is a multi-stemmed evergreen shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It is a good choice for attracting bees and butterflies to your yard. It has no significant negative characteristics.

Yesterday Today And Tomorrow is recommended for the following landscape applications;

- Accent
- Mass Planting
- Hedges/Screening
- General Garden Use
- Container Planting

Planting & Growing

Yesterday Today And Tomorrow will grow to be about 10 feet tall at maturity, with a spread of 8 feet. It has a low canopy, and is suitable for planting under power lines. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 20 years.

This shrub does best in full sun to partial shade. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. This plant will benefit from an application of bonemeal and/or mycorrhizal fertilizer at the time of planting. It is particular about its soil conditions, with a strong preference for rich, acidic soils. It is somewhat tolerant of urban pollution. This is a selected variety of a species not originally from North America, and parts of it are known to be toxic to humans and animals, so care should be exercised in planting it around children and pets.

Yesterday Today And Tomorrow makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. Its large size and upright habit of growth lend it for use as a solitary accent, or in a composition surrounded by smaller plants around the base and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.